



**Thomas Schuster**

## Curriculum Vitae

### Personal Data

**Place of birth**     Germany  
**Languages**        German, English

### Career Summary

**2010 - today**        Founder and CEO United Sports Trade GmbH  
**1990 - today**        Sports marketing agency „ESM – Event u. Sportsmarketing“, Augsburg, Germany; Restructure „ESM – Event u. Sportsmarketing“ into TS-Sportsmarketing u. Partner“

### Career Summary References

#### Motorsport

**2009 - 2010**        **Formula 2**  
Driver Management  
Philip Eng – 4 victories

- 2006 - 2008**      **WTCC City Race Event in Marrakesh**  
Concept Planning
- 2006 - 2007**      **Formula 1**  
BMW Sauber F 1 Team
- 2003 - 2007**      **WTCC – World Touring Car Championship**  
Factory Team BMW
- 2002 - 2007**      **Porsche Supercup and Porsche Carrera Cup**  
Marketing of Team MRS Racing
- 2001 – 2002**      **Champ Car USA**  
Marketing of Team PRG
- 2001 - 2002**      **V8STAR – Silhouette Touring Car Automobile Races**  
Marketing and PR support
- 2000 - 2003**      **Formula 1**  
Williams BMW Formula 1 Team
- 1997**              **FIA GT 1 Championship**  
Marketing, commercialization and realization of Team  
MVR Lotus Germany Racing
- 1995**              **STW – Super Touring Car Championship**  
Marketing of Team Abt Sportsline
- 1994**              **DTM – German Touring Car Championship**  
Marketing of Mercedes Benz Junior Team  
Marketing of Alfa Romeo Junior Team
- Alpine Skisport**
- 1993 - 1994**      Marketing, commercialization and realization of the  
German Alpine Special Slalom Championship,  
Garmisch-Partenkirchen, Germany
- 1992 - 1993**      Marketing, commercialization and realization of the German  
Alpine Special and Giant Slalom Championships,  
Allgäu, Germany

## Extreme Sports

**1992** Marketing of the first ever try of an ultralight aircraft flight from top of Mount Everest

## Golf

**1993 - 1994** Marketing, commercialization and realization of German PGA - Master

## Events

**1992 - 2000** Organization and realization of incentive events