



Stephan Bittner

Curriculum Vitae

Personal Data

Date of Birth	26.03.1969
Place of birth	Hamburg, Germany
Nationality	German
Education	High School Instrument Mechanic Studies in Business Administration and Engineering
Languages	German, English

Career Summary

2010 - present	Founder and Partner United Sports Trade GmbH, Hamburg, Germany
2003 - present	Founder and CEO Center of Service GmbH, Hamburg, Germany
1993 - present	Founder and CEO High Performance GmbH, Hamburg, Germany
1992 - 1994	Trainer, Adobe Cooperation, Hamburg, Germany
1991 - 1992	Trainer, Aldus Cooperation, Hamburg, Germany
1989 - 1991	Instrument Mechanic, Koh-I-Noor, New York, USA

Key competencies and skills

- Experience of development and executing successful marketing, PR&Communication and training campaigns.
- Strong leadership and managing team of marketing and sales executives.
- Track record in the development and implementation of integrated campaigns.
- Able to quickly understand customer needs and to deliver timely and cost-effective solutions.
- Planning marketing activities in conjunction with company's growth plan and working out strategies to execute.
- Sourcing sponsorship opportunities.
- Lead marketing programs for branding.
- Encouraging clients to maximize the use of the media to get their message across.
- Excellent communication skills and an outgoing personality.
- Excellent social skills and willing to socialize with potential clients, journalists and media personalities.
- Able to multitask and work on a variety of projects simultaneously.
- Responsibility of designing, running and promoting company's website and intranet
- Dealing with print, online and television media.
- Ensuring successful participation in national and international tradeshow, exhibitions and other events like conferences, seminars etc.

References

Delivered his competencies and skills for more than 20 years to:
Adobe, Epson, EIZO, EFI, Hasselblad, KonicaMinolta, Kyocera, Nikon, OCE, Ricoh, Sigma, Toshiba, UTAX, Wacom, X-Rite and many more